



expoEnergy 2010

**Brokerage Event
5th of March, Wels**

Outcomes 2010 and Preview to 2011



Business Support at Your Doorstep

expoEnergy (International Trade Fair for Energy Efficiency and Renewable Energy) & WSED

The **expoEnergy** has been organized by the “Welser Messe” for more than 25 years. It’s Europe’s largest exhibition on energy saving, energy efficiency and sustainable energy.

The exhibition 2010 was held from 3rd to 7th of March. More than 900 exhibitors from 15 nations have shown a wide range of products and technologies.



An additional conference is the **World Sustainable Energy Days (WSED)**, organized by the O. Ö. Energiesparverband, the energy agency of Upper Austria.

The WSED is the largest annual conference in the field of sustainable energy use in Europe with more than 850 participants from 53 countries.

This conference was held from 3-5 March 2010.

World Sustainable Energy Days
02 - 04 March 2011, Wels/Austria

More information about the exhibition and the WSED you can find here:

- www.expoenergy.eu
- www.wsed.at (current Website for the upcoming conference in 2011)

Brokerage event at the expoEnergy

The brokerage event was organized by the EEN partners CATT Innovation Management GmbH, the Europa Info Center of the Chamber of Commerce Upper Austria and Invest Northern Ireland on Friday the 05th of March 2010.

Following topics were covered:

- solar thermal heating
- geothermal energy/heat pumps
- photovoltaic systems
- biomass and biogas
- energy store

- air-conditioning and ventilation technology
- sustainable construction
- energy consulting
- combined heat and power plant
- fuel cells, hydrogen, wind,...

We received great support from a lots of EEN-Partners and other organizations – **Many thanks to all of you!**

An overview about the involved organizations you will find at the end of this paper.

Company Visit

Our colleagues from the Chamber of Commerce have organized a company visit on Thursday the 04th to Fronius International GmbH (Fronius fuel cell) and to Christopherus Haus (passive house). 53 participants from 8 foreign countries took part in this event.



Outcomes of the brokerage event

79 participants from 15 countries: AT, BE, CA, CZ, FI, DE, IT, LT, MT, SI, ES, CH, TR, UA, UK.

150 meetings were held.



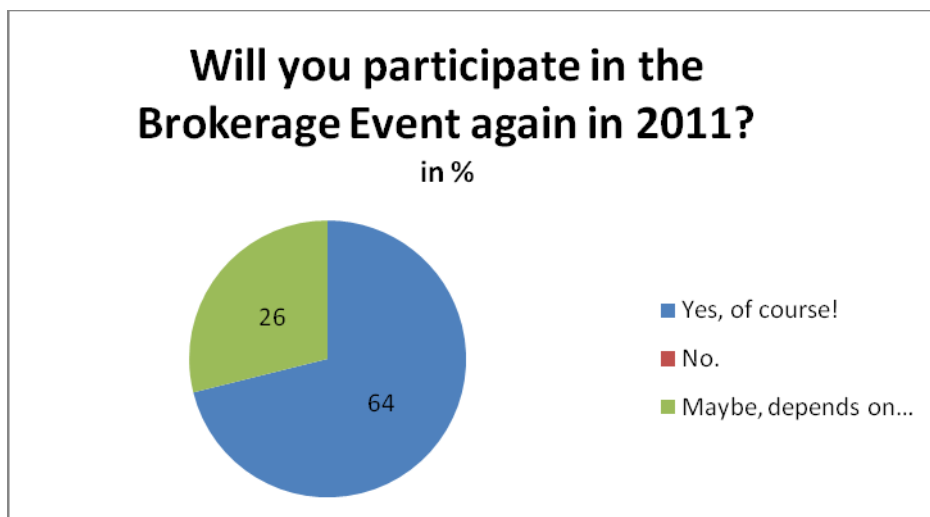
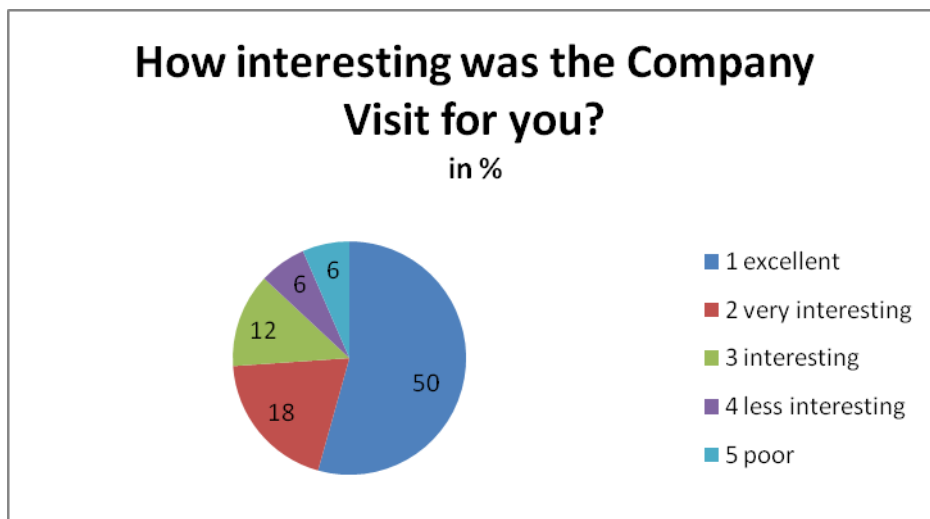
More than 110 profiles were (and are still) presented on the Website of the brokerage event:
www.b2match.com/expoenergy/index.php?file=list.php

The website of the brokerage event is still online and visited by companies. Since the end of the brokerage event more than 7500 (!!!) views on the profiles could be counted.

Views on profiles	
Before 5. March	6108
After 5. March	7555
Highest	203
Average	111

per. 29.07.2010

Here are the most relevant results of our feedback questionnaire:



Generally, the brokerage event and the company visit have met the expectations of the participants and they will participate again in 2011.

Some Feedback from clients:

“Very valuable contacts! Good event!”

“Very well organized, generally a very good idea!”

“Thank you again for putting this together. Your staff were excellent and made everything run with precision. I even had the opportunity to meet with others who had opening between and after B2B meetings to share introductions and information.”

“Great organization. Easy to attend and good atmosphere. Meeting schedule on wall was something which was good and I haven’t seen before in BEs. Good idea!”

“The meetings were very good planned and organized (also with drinks, snacks and coffee). I have really no complaints or suggestions. Thank you!”

“Thank you for such an opportunity of discussing further plans with possible partners.”

Brokerage event at expoEnergy 2011

expoEnergy and WSED will take place in Wels from 02nd to 6th of March 2011. The brokerage event (including a company visit) will be organized again!

We are in discussions with the O. Ö. Energiesparverband about a stronger cooperation with the WSED. There is a high potential of additional participants from this well-known and famous conference.

Our aim for 2011 is to double the number of participants to 150.

Please save the date and keep this event in mind. We would appreciate if you could support us (again) and promote the brokerage event in your region! The website with all information will be ready in October.

If you are planning a Company Mission to the expoEnergy 2011 or if you have any other questions please let us know as soon as possible!

Contact

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Organizations involved and our valuable partners

