

INNOVA DAY

www.innovaday.it

A Start-Up Program, a project that provides a path in 4 stages (full immersion Training Day and the birth of a Business Accelerator to meet the needs of start-up with national and international consulting, high profile workshops and thematic business meetings.

Innova Day Start-Up Program provides three thematic routes addressed to start-up and to carriers of ideas.

What's Innova Day:

Innova Day is a project sponsored by the Center for Technology Transfer and Innovation Democenter-Sipe and the University of Modena and Reggio Emilia to support the development of start-up hi-tech enterprises and the promotion of ideas, technologies and patents in three areas:

- Biotechnology;
- Green technologies;
- Mechanical / Electronics / Information Technology.

For each of the three sectors the run consists in four phases:

- ✓ CALL for the submission of projects;
- ✓ SELECTION by a Scientific and Technical Committee;
- ✓ TRAINING full-immersion lasting one day;
- ✓ BUSINESS MATCHING EVENT in which the projects meet enterprises, entrepreneurs, business angels, investment funds, banks, merchant banks and specialist advisors in the areas of reference and interested in enhancing relevant and innovative ideas.

To Whom?

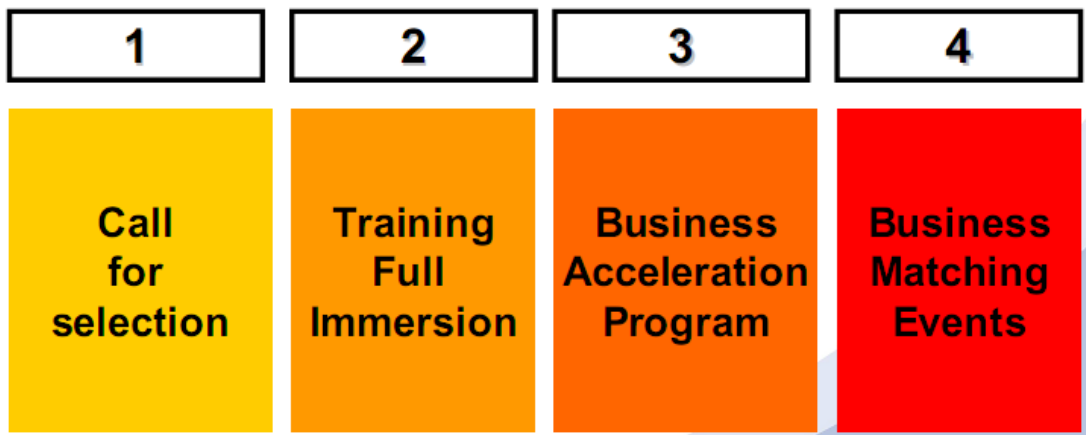
1. Those who want to create a company and who have hi-tech or innovative idea in mind and are looking for donors and partners.
2. A start-up and spin-offs in search of new partners, sponsors and new market opportunities.
3. For researchers, graduate students, postdocs and innovators who have designed, patented or patent means innovative technologies in the fields of biotechnology, the Green Tech, mechanics, electronics and ICT.
4. For businesses and entrepreneurs who want to develop hi-tech start-ups, patents and technologies.
5. Investment funds, business angels, banks, merchant banks, consultants and advisors.

jointly for our common future

Objectives:

1. Spreading of new technologies and of new organizational models
2. Creating opportunities to add value to the territory through promotion of innovative ideas, start-up high tech
3. Encouraging the meeting of holders of innovative ideas with high technology start-up, local businesses and potential donors who can bring economic resources in the territory

Model:



Model – Business Matching Events

Pitching session to show technologies and business projects to local entrepreneurs

Pitching session to show start-up projects to financial partners as investment funds, business angels, merchant bank, bank, advisors.

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Results of Modena Innova 2° Edition (2010):

Provenience	Number	%
<i>Region or Nation</i>		
Emilia Romagna	37	55%
Campania	2	3%
Friuli Venezia Giulia	2	3%
Lazio	1	1%
Liguria	1	1%
Lombardia	8	12%
Marche	1	1%
Piemonte	3	4%
Puglia	1	1%
Sicilia	1	1%
Toscana	1	1%
Trentino	1	1%
Veneto	4	5%
Total Italy	64	95%

Gran Bretagna	2	1%
USA	2	2%
Svizzera	1	1%
Total Other Countries	5	5%

ONE TO ONE MEETINGS: 240

EVENTS OF INTEREST

- N. 2 START UP AVAILABLE ON SETTLEMENTS TERRITORY
- 1 DEAL
- N. 3 EXPRESSION OF INTERESTS OF BUSINESS START UP ACTIVITY
- 1 START-UP INCUBATED IN A MODENA'S FACTORY
- 7 PARTNERSHIPS ON PROJECT ON INNOVATION
- 4 START UP: EXPRESSION OF INTEREST OF INVESTORS

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